



JANUARY 2026

DAIRYNOMICS

MONTHLY RETAIL MARKETS AND PRODUCTION REPORT



Strong P5 production in November

TOTAL REQUIREMENTS IN OCTOBER saw a decline compared to October last year with a 2.4 per cent decrease. On a 12-month basis, growth continues to be strong at 3.5 per cent. The same trend was seen in quota requirements for October. The market wasn't as strong as projected for Thanksgiving, but we will continue to monitor sales in the lead up to Christmas.

At the P5 level on an 11-month basis, P5 is one per cent above the production forecast, with very strong production this fall. The November fill rate on incentives was historically high with a 70 per cent fill rate in November for the two days in Ontario, and a 62.3 per cent fill rate for P5. There was a significant increase in butterfat content across the P5. In Ontario, the average fat test increased to 4.46.

The forecast for 2026 is butterfat growth will be slower than 2025 due to population and other economic factors. However, it

is expected that there will be continued strong growth in high-protein markets.

In November 2025, butter stocks reached 35,216 tonnes, down from October by 2,221 tonnes. Butter stock forecast continues to be about halfway between the optimistic and average scenarios at this time, and levels continue to be at the highest seen in the last five years.

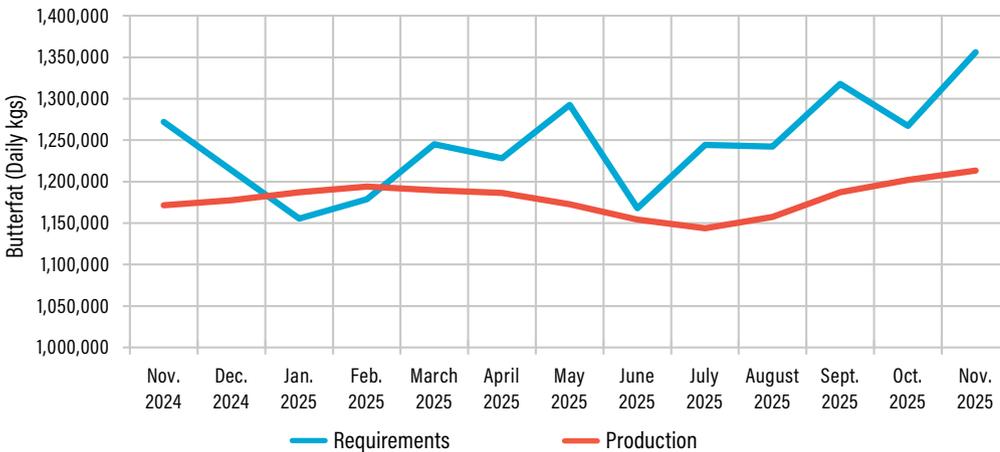
Cheese stock levels for the month of November 2025 were at 105,382 tonnes, down 709 tonnes from October and higher than the last five-year average.

For the 52 weeks ending November 29, 2025, sales for fluid milk, fluid cream, yogurt, ice cream, cheese and butter increased/decreased by -0.3, 0.3, 6.4, 7.0, 1.9 and 2.2 per cent, respectively.

A monthly recap of markets and production trends in Canada and Ontario

CANADIAN REQUIREMENTS AND PRODUCTION

Canadian butterfat requirements in kilograms and actual butterfat production across the P10.

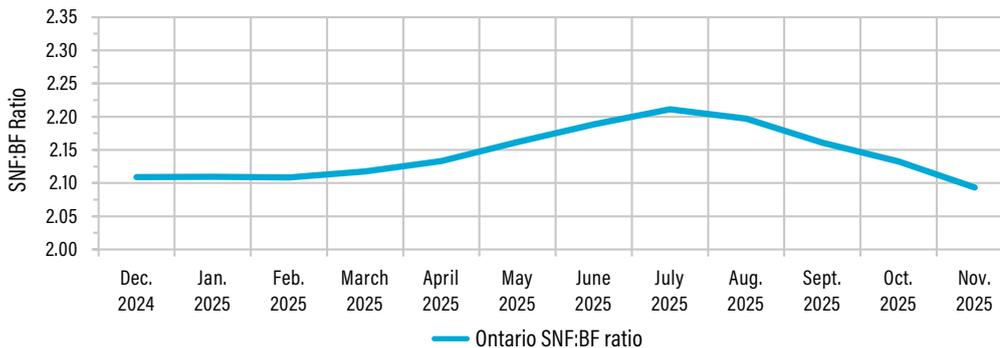


12-month production (in millions of kilograms) **430.8**

12-month requirements (in millions of kilograms) **453.6**

Canadian production has increased by **3.7 per cent** over the previous 12 months, and requirements have increased by **4.2 per cent** over the previous 12 months.

SOLIDS NON-FAT TO BUTTERFAT (SNF-BF) RATIO



This graph shows Ontario's SNF-BF ratio for the last 12 months.

Nov. 2025: 2.0936

NATIONAL RETAIL SALES

Average increase in retail sales for dairy products sold in Ontario and the dairy product's share of the total market sales, including at hotels, restaurants and institutions.

	12 MONTHS ENDING NOV. 29, 2025	RETAIL SHARE OF TOTAL MARKET
Fluid milk	-0.30%	76.80%
Cream	0.30%	39.70%
Cheese	1.90%	55.80%
Butter	2.20%	58.20%
Ice cream	7.00%	70.70%
Yogurt	6.40%	95.10%

* Source: AC Nielsen & StatsCan
NOTE: There is a two-month lag in the national retail sales data.

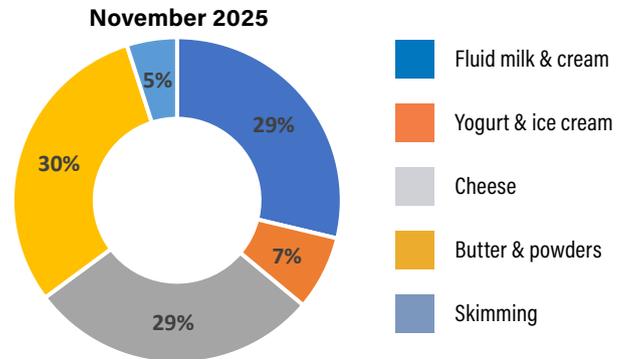
NOVEMBER HIGHLIGHTS

- Total requirements in October saw a decline compared to October last year with a 2.4 per cent decrease. On a 12-month basis, growth continues to be strong at 3.5 per cent;
- The forecast for 2026 is butterfat growth will be slower than 2025 due to population and other economic factors. However, it is expected that there will be continued strong growth in high-protein markets;
- For the 52 weeks ending November 29, 2025, sales for fluid milk, fluid cream, yogurt, ice cream, cheese and butter increased/decreased by -0.3, 0.3, 6.4, 7.0, 1.9 and 2.2 per cent, respectively.

ONTARIO UTILIZATION

Percentage of the total milk produced in Ontario that was used to produce dairy products.

	OCTOBER 2025	NOVEMBER 2025	12-MONTH AVERAGE
Fluid milk & cream	29.3%	28.8%	29.7%
Yogurt & ice cream	8.2%	7.4%	8.0%
Cheese	29.3%	28.7%	30.5%
Butter & powders	32.6%	30.2%	30.7%
Skimming	0.7%	4.9%	1.2%

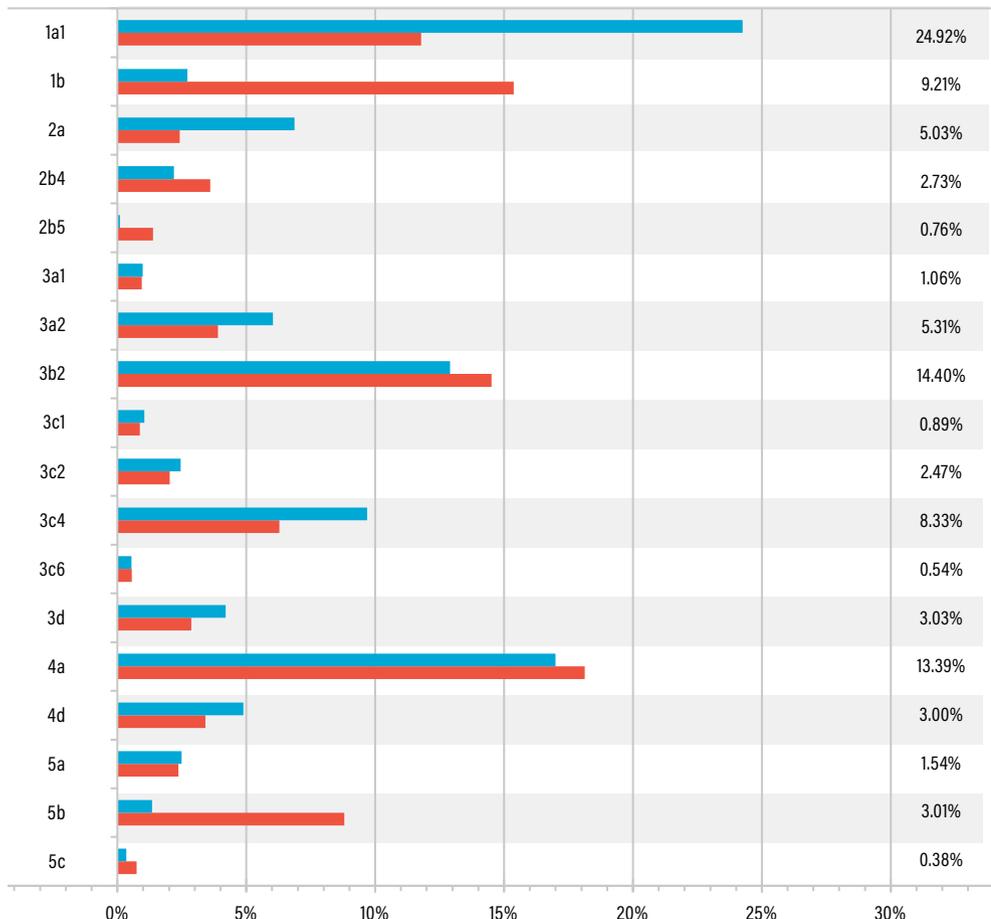


P10 UTILIZATION BY CLASS

For November 2025 (kg of butterfat/kg of solids non-fat)

*There is a two-month lag reporting these figures.

■ % Solids non-fat ■ % Butterfat



Class 1a1 (includes Classes 1a2, 1a3, 1c and 1d for confidentiality reasons) Fluid milk and beverages

Class 1b Fluid creams Class 2a Yogurt, yogurt beverages, kefir and lassi

Class 2b4 (includes Classes 2b1, 2b2 and 2b3 for confidentiality reasons) Fresh dairy desserts, sour cream, milkshakes and sports nutrition drinks

Class 2b5 Ice cream and frozen yogurt

Class 3a1 Specialty cheese

Class 3a2 Cheese curds and fresh cheeses

Class 3b2 (includes Class 3b1 for confidentiality reasons) Cheddar cheese and aged cheddar

Class 3c1 Feta

Class 3c2 Asiago, Gouda, Havarti, Parmesan and Swiss

Class 3c4 (includes Classes 3c3 and 3c5 for confidentiality reasons) Brick, Colby, farmer's, jack, Monterey jack, muenster, pizza cheese, pizza mozzarella and mozzarella other than what falls within 3d

Class 3c6 Paneer

Class 3d Mozzarella used strictly on fresh pizzas by establishments registered with the Canadian Dairy Commission

Class 4a Butter and powders

Class 4d (includes Classes 4b1, 4b2, 4c and 4m for confidentiality reasons) Concentrated milk for retail, losses and animal feed

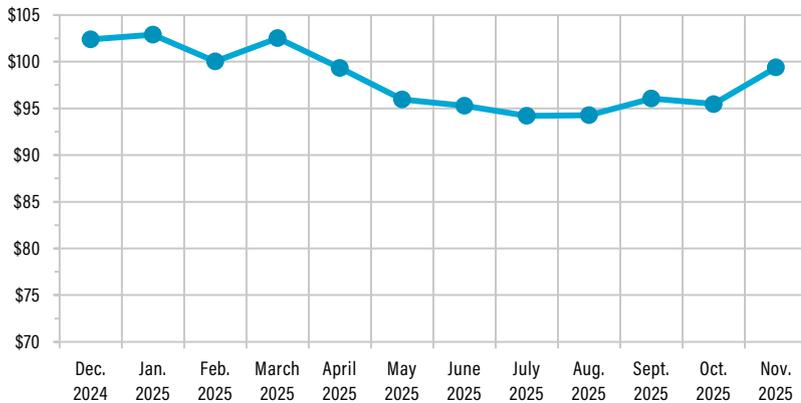
Class 5a Cheese for further processing

Class 5b Non-cheese products for further processing

Class 5c Confectionery products

ONTARIO MONTHLY PRODUCER AVERAGE GROSS BLEND PRICE

A total 3,146 producers sold milk to DFO in November compared with 3,163 a year earlier.



Nov. 2025:
\$99.39

ONTARIO DEDUCTIONS, PER HL

For November 2025

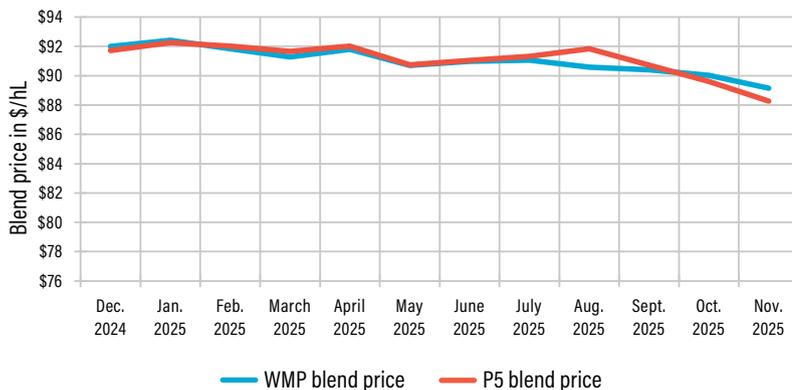
	Within quota	Over-quota
DFO administration	\$0.725	\$0.725
DFO research	\$0.050	\$0.050
CanWest DHI	\$0.060	\$0.060
Transportation	\$3.960	\$3.960
Market expansion	\$1.500	\$1.500
Total deductions	\$ 6.295	\$6.295
Average total net	\$ 92.42	-\$6.295

* These figures are based on Ontario's average composition for November 2025 of 4.4642 kg butterfat, 3.4004 kg protein and 5.9456 kg other solids, rounded to the nearest cent.

P5 AND WESTERN MILK POOL BLEND PRICES*

The graph below shows the 12-month blend price for the P5 provinces and Western Milk Pool (WMP).

*There is a two-month lag reporting these figures.



WMP: \$89.15
P5: \$88.27

U.S. CLASS PRICES

The December 2025 Class III Price, US \$15.86 per hundredweight, is equivalent to C \$49.29 per hectolitre. This equivalent is based on the exchange rate US \$1 = C \$1.369 the exchange rate when the USDA announced the Class III Price.

The Class III Price is in US\$ per hundredweight at 3.5 per cent butterfat. One hundredweight equals 0.44 hectolitres. Canadian Class 5a and Class 5b prices track U.S. prices set by the U.S. Department of Agriculture.

Source: USDA

MONTHLY QUOTA PRICES (\$/KG)

PROVINCE	PRICE/KG	AMOUNT WANTED/KG	AMOUNT FOR SALE/KG	AMOUNT PURCHASED/KG
Alberta	\$64,400	586.90	120.41	118.41
Saskatchewan	\$41,009	110.00	104.00	90.00
Manitoba	\$50,000	218.97	87.80	65.00
British Columbia	\$38,500	350.09	374.61	350.09
Ontario*	\$24,000	24,835.34	391.19	391.12
Quebec*	\$24,000	24,946.81	385.56	384.71
New Brunswick*	\$24,000	673.30	15.00	15.00
PEI*	No Clearing Price Established			
Nova Scotia*	\$24,000	0.00	0.00	Exchange cancelled

DECEMBER PRICES

Newfoundland does not operate a monthly quota exchange. Quota is traded between producers.

*Quota cap price of \$24,000 in effect in Prince Edward Island, New Brunswick, Ontario, Nova Scotia and Quebec.

Co-ordinated by Dairy Farmers of Ontario's communications and economics divisions. Questions? Please email questions@milk.org.

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