



DECEMBER 2025

DAIRY NOMICS

MONTHLY RETAIL MARKETS AND PRODUCTION REPORT



Strong P5 production in October

Total requirements in September saw growth compared to September last year with a 5.5 per cent increase. On a 12-month basis, growth continues to be strong at 4.5 per cent. The same trend was seen in quota requirements for September.

At the P5 level on a 10-month basis, P5 is 0.7 per cent above the production forecast, with very strong production this fall. Looking at October, P5 is 3.5 per cent above the production forecast. Much of this increase is due to the strong fill rate of October's three incentive days which were filled a 49.4 per cent in October.

In October 2025, butter stocks reached 37,437 tonnes, up from September by eight tonnes. Butter stock forecast continues to be about halfway between the optimistic and average scenarios at this time, and levels continue to be at the highest seen in the

last five years. The stocks being slightly up from September indicates that the market wasn't as strong as was projected for Thanksgiving.

As a result of higher than projected butter stocks in October, quota at the P10 level is below what was projected while production is trending above forecast.

Cheese stock levels for the month of October 2025 were at 106,091 tonnes, up 1,041 tonnes from September and higher than the last five-year average.

For the 52-weeks ending November 1, 2025, sales for fluid milk, fluid cream, yogurt, ice cream, cheese and butter increased/decreased by -0.2, 0.5, 6.5, 6.5, 3.1 and 3.2 per cent, respectively.

A monthly recap of markets and production trends in Canada and Ontario

CANADIAN REQUIREMENTS AND PRODUCTION

Canadian butterfat requirements in kilograms and actual butterfat production across the P10.

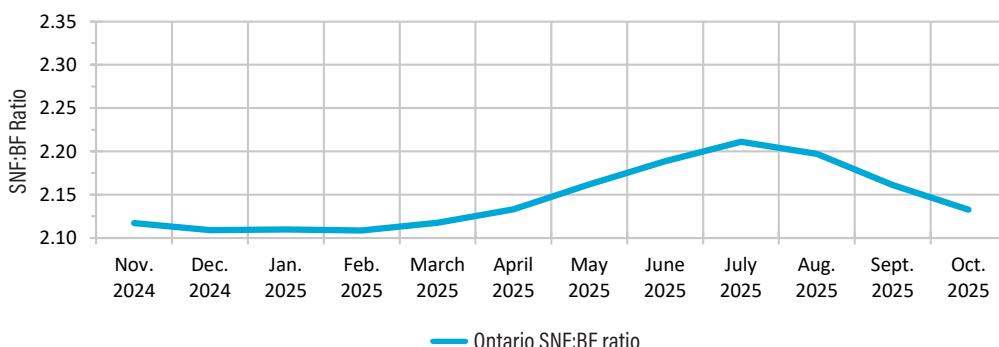


12-month production
(in millions of kilograms) **429.6**

12-month requirements
(in millions of kilograms) **451.1**

Canadian production has increased by **3.7 per cent** over the previous 12 months, and requirements have increased by **3.5 per cent** over the previous 12 months.

SOLIDS NON-FAT TO BUTTERFAT (SNF-BF) RATIO



This graph shows Ontario's SNF-BF ratio for the last 12 months.

Oct. 2025: 2.1327

NATIONAL RETAIL SALES

Average increase in retail sales for dairy products sold in Ontario and the dairy product's share of the total market sales, including at hotels, restaurants and institutions.

	12 MONTHS ENDING NOV. 1, 2025	RETAIL SHARE OF TOTAL MARKET
Fluid milk	-0.20%	76.80%
Cream	0.50%	39.70%
Cheese	2.80%	55.80%
Butter	3.20%	58.20%
Ice cream	6.50%	70.70%
Yogurt	6.50%	95.10%

* Source: AC Nielsen & StatsCan

NOTE: There is a two-month lag in the national retail sales data.

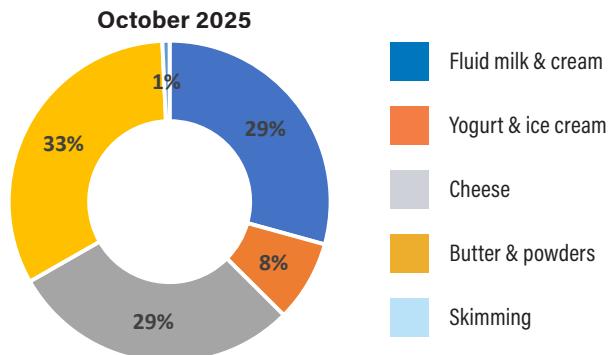
OCTOBER HIGHLIGHTS

- Total requirements in September saw growth compared to September last year with a 5.5 per cent increase. On a 12-month basis, growth continues to be strong at 4.5 per cent;
- At the P5 level on a 10-month basis, P5 is 0.7 per cent above the production forecast, with very strong production this fall. Looking at October, P5 is 3.5 per cent above the production forecast;
- For the 52-weeks ending November 1, 2025, sales for fluid milk, fluid cream, yogurt, ice cream, cheese and butter increased/decreased by -0.2, 0.5, 6.5, 6.5, 3.1 and 3.2 per cent, respectively.

ONTARIO UTILIZATION

Percentage of the total milk produced in Ontario that was used to produce dairy products.

	SEPTEMBER 2025	OCTOBER 2025	12-MONTH AVERAGE
Fluid milk & cream	29.0%	29.3%	29.8%
Yogurt & ice cream	7.9%	8.2%	8.0%
Cheese	31.3%	29.3%	30.5%
Butter & powders	29.2%	32.5%	30.8%
Skimming	2.6%	0.7%	0.9%

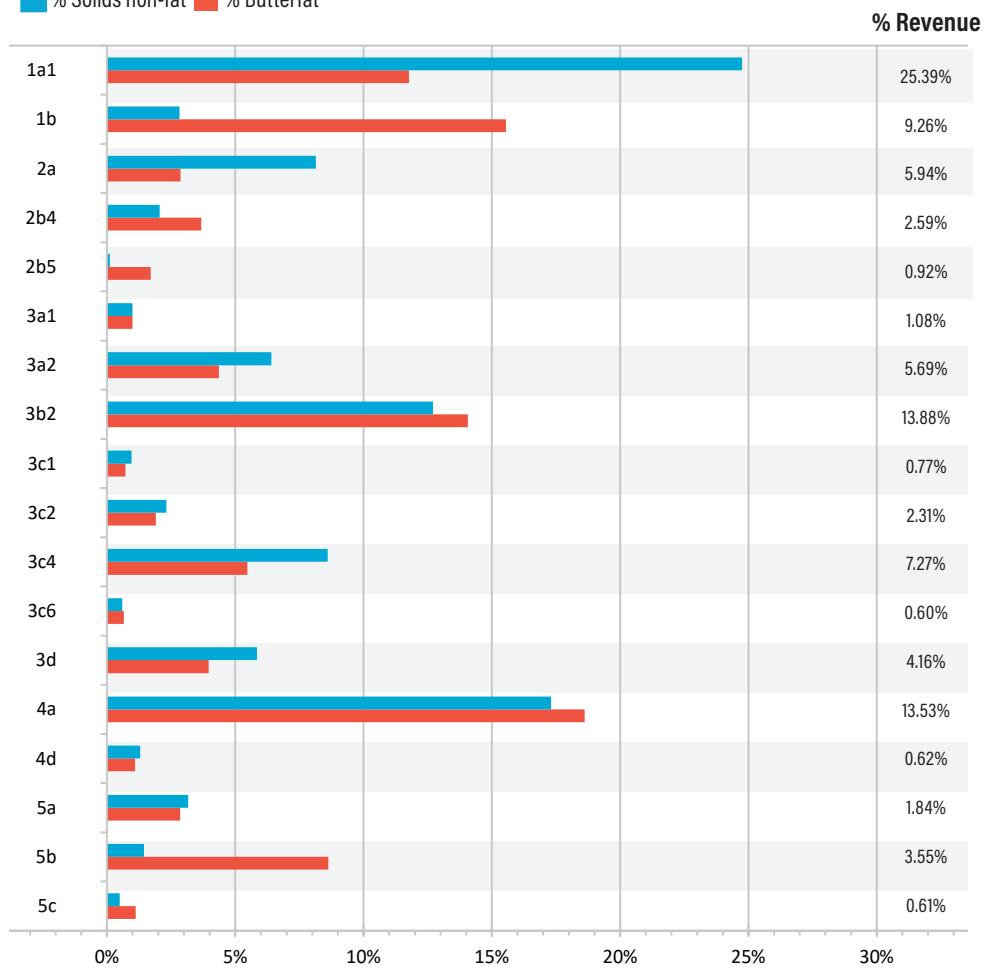


P10 UTILIZATION BY CLASS

For October 2025 (kg of butterfat/kg of solids non-fat)

*There is a two-month lag reporting these figures.

■ % Solids non-fat ■ % Butterfat



- Class 1a1 (includes Classes 1a2, 1a3, 1c and 1d for confidentiality reasons) Fluid milk and beverages
- Class 1b Fluid creams Class 2a Yogurt, yogurt beverages, kefir and lassi
- Class 2b4 (includes Classes 2b1, 2b2 and 2b3 for confidentiality reasons) Fresh dairy desserts, sour cream, milkshakes and sports nutrition drinks
- Class 2b5 Ice cream and frozen yogurt
- Class 3a1 Specialty cheese
- Class 3a2 Cheese curds and fresh cheeses
- Class 3b2 (includes Class 3b1 for confidentiality reasons) Cheddar cheese and aged cheddar
- Class 3c1 Feta
- Class 3c2 Asiago, Gouda, Havarti, Parmesan and Swiss
- Class 3c4 (includes Classes 3c3 and 3c5 for confidentiality reasons) Brick, Colby, farmer's, jack, Monterey jack, muenster, pizza cheese, pizza mozzarella and mozzarella other than what falls within 3d
- Class 3c6 Paneer
- Class 3d Mozzarella used strictly on fresh pizzas by establishments registered with the Canadian Dairy Commission
- Class 4a Butter and powders
- Class 4d (includes Classes 4b1, 4b2, 4c and 4m for confidentiality reasons) Concentrated milk for retail, losses and animal feed
- Class 5a Cheese for further processing
- Class 5b Non-cheese products for further processing
- Class 5c Confectionery products

ONTARIO MONTHLY PRODUCER AVERAGE GROSS BLEND PRICE

A total 3,147 producers sold milk to DFO in October compared with 3,170 a year earlier.

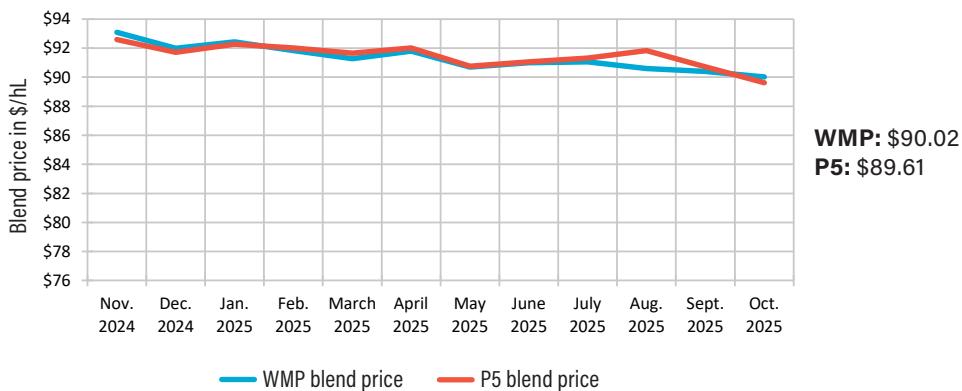


Oct. 2025:
\$95.46

P5 AND WESTERN MILK POOL BLEND PRICES*

The graph below shows the 12-month blend price for the P5 provinces and Western Milk Pool (WMP).

*There is a two-month lag reporting these figures.



MONTHLY QUOTA PRICES (\$/KG)

PROVINCE	PRICE/KG	AMOUNT WANTED/KG	AMOUNT FOR SALE/KG	AMOUNT PURCHASED/KG
Alberta	\$60,555	470.00	87.87	87.87
Saskatchewan	\$41,018	90.00	82.54	62.54
Manitoba	\$50,000	218.97	87.80	65.00
British Columbia	\$37,500	258.83	83.00	83.00
Ontario*	\$24,000	25,119.17	153.59	Exchange cancelled
Quebec*	\$24,000	24,466.63	631.57	631.32
New Brunswick*	\$24,000	696.90	0.00	Exchange cancelled
PEI*		No Clearing Price Established		
Nova Scotia*	\$24,000	0.00	0.00	Exchange cancelled

NOVEMBER PRICES

Newfoundland does not operate a monthly quota exchange. Quota is traded between producers.

*Quota cap price of \$24,000 in effect in Prince Edward Island, New Brunswick, Ontario, Nova Scotia and Quebec.

ONTARIO DEDUCTIONS, PER HL

For October 2025

	Within quota	Over-quota
DFO administration	\$0.675	\$0.675
DFO research	\$0.050	\$0.050
CanWest DHI	\$0.060	\$0.060
Transportation	\$3.610	\$3.610
Market expansion	\$1.500	\$1.500
Total deductions	\$ 5.895	\$5.895
Average total net	\$ 88.74	-\$5.895

* These figures are based on Ontario's average composition for October 2025 of 4.3482 kg butterfat, 3.3278 kg protein and 5.9454 kg other solids, rounded to the nearest cent.

U.S. CLASS PRICES

The November 2025 Class III Price, US\$17.18 per hundredweight, is equivalent to C\$54.57 per hectolitre. This equivalent is based on the exchange rate US \$1 = C\$ 1.39924 the exchange rate when the USDA announced the Class III Price.

The Class III Price is in US\$ per hundredweight at 3.5 per cent butterfat. One hundredweight equals 0.44 hectolitres. Canadian Class 5a and Class 5b prices track U.S. prices set by the U.S. Department of Agriculture.

Source: USDA

Co-ordinated by Dairy Farmers of Ontario's communications and economics divisions. Questions? Please email questions@milk.org.

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